

Technology Fundamentals for Non-IT Professionals



Self-Study



WHEN

Available on demand

WHERE

Registration & content @
pdmacademy.com

WHAT

Recorded Lectures, Notes,
Cases, Activities

COST

TT\$ 1750 / USD 291

Certificate of Professional
Achievement on completion

OVERVIEW

This course will help business professionals understand technology – how it works, what to expect and key trends shaping the future of businesses.

The course will explore component parts of technology and their relationships; key trends and underpinning laws that steer technological development, to be able to see the big-picture IT and leverage it for various purposes and goals.

The ‘triple threat’ of covid, climate change and technology disruption are changing the business environment and basis of global trade. Executives, business owners and working professionals need to understand the basic building blocks of technology, to be able to effectively engage IT service providers, clients and upstream professionals with confidence, with performance impact and to get results.

The course gives a practical, contemporary view of technology to power performance in real time in the workplace or home office.

WHO SHOULD ATTEND

This course is suitable for company executives, business owners, CFOs, operations management, business administration, management and technical professionals (across engineering, advertising and media, supply chain, consulting, legal, medical, education, security, hospitality, facilities and freelance professionals)

PDMAcademy.com



For those who want to **take charge**...

FACILITATOR



FAHEEM MOHAMMED

Faheem has over 2 decades of involvement in ICT training, consulting and research at company, sector and national levels. His roles included:

- ✓ program director for IT Management masters program at a Caribbean Business School (UWI);
- ✓ Business IT faculty on MBA, Marketing, Supply Chain and Public Sector masters programs, executive education courses, and consulting engagements in digital transformation and technology strategy for growing organisations and start-ups.

He holds a MSc in Strategic Business IT, BSc in Management, and Graduate Certificates in Adult Education, amongst others.

COURSE TAKEAWAYS

1. You will learn the building blocks that make up technology, and how they relate to each other and to business
2. Present trends in technology and their impacts on work performance
3. How technology fits to processes to drive business and individual performance
4. Communication concerns and appropriate language to interact more effectively with IT professionals, to make better decisions
5. What is required to establish efficient data management structures and supporting infrastructure to enhance your access to, and use of, data

ABOUT PDMACADEMY

We provide the **skills**, the **tools**, the **techniques** and the **support** for you to take charge of your personal performance and company productivity... whether you are an **executive** driving global change across cultures; an **entrepreneur** looking to move your business to the next level, or a **working professional** seeking to climb the corporate ladder.



All Sectors

Our courses have real-world examples that manifest in work-life daily, across sectors.



All Levels

From Start-up to global expansion, our programs are well-suited to your needs.



Real Skills

Real skills to perform, real-time. From sector scans to strategy formulation and resource optimization



"As my confidence grew... it was further positively reflected in my line of work... From creating more 'value for money' solutions to strategically & critically assessing developments in technology..."

Mark K., Entrepreneur, Investor & Consultant

COURSE HIGHLIGHTS



Live Lectures



Notes, Manuals & Tools



Real Scene-arios Case Studies



Application Exercises



Weekly Facilitator Interaction

CONTACT

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