

2-Day Business Bootcamp



LIVE



WHEN

18th – 19th February
9 am – 4 pm (GMT -4.00)

WHERE

Registration & content @
pdmacademy.com

WHAT

Live Lectures, Notes,
Application Exercises

COST

TT\$ 2,350 / USD 389

Certificate of Professional
Achievement on completion

OVERVIEW

Take charge of your business & your performance.

The course will aid participants to view the business big-picture, define or revisit the existing plans of operations, understand the expectations of key management functions, explore management principles and practices for results, and develop an implementation regime to drive performance moving forward.

The way of doing business is changing. The ‘triple threat’ of covid, climate change and technology are reshaping business environments and the basis of global trade. Business decision-makers need to keep abreast of these changes, and drive changes to benefit from emerging opportunities, or just stay competitive.

The course gives a practical, contemporary view of business and management to drive performance with real-results – in real time.

WHO SHOULD ATTEND

This course is suitable for business owners, entrepreneurs, company executives, management and technical professionals (across engineering, social media marketing, supply chain, consulting, legal, medical, education, security, hospitality, facilities and other freelance professionals).

PDMAcademy.com

For those who want to **take charge...**



FACILITATOR



FAHEEM MOHAMMED

Faheem has over 2 decades of involvement in management & technology training, consulting and research at company, sector and national levels.

His roles have included:

- ✓ program director & faculty at a Caribbean Business School;
- ✓ faculty on MBA, Marketing, Supply Chain and Public Sector masters programs & executive education courses, and
- ✓ consulting engagements in strategy, turnaround, digital transformation and growth for organisations from market leaders to start-ups.

He holds a MSc in Strategic Business IT, BSc in Management, and Graduate Certificates in Adult Education, amongst others.

COURSE TAKEAWAYS & LEARNING OUTCOMES

- Explore your strategic management environment and intent, as you define the intended business deliverables for your operating period
- Understand the expectations placed on management and central decision-makers today, and for the future
- Develop a plan that considers your competition and engages your customers, to drive performance and growth
- Define and develop programs to manage your business resources for optimal impact – Financial, information and human resources

ABOUT PDMACADEMY

We provide the **skills**, the **tools**, the **techniques** and the **support** for you to take charge of your personal performance and company productivity... whether you are an **executive** driving global change across cultures; an **entrepreneur** looking to move your business to the next level, or a **working professional** seeking to climb the corporate ladder.



All Sectors

Our courses are built on real-world scenarios that manifest in work-life daily, across sectors.



All Levels

From Start-up to global expansion, our programs are well-suited to your needs.



Real Skills

Real skills to perform, real-time. From sector scans to strategy formulation and resource optimization



“As my confidence grew... it was further positively reflected in my line of work... From creating more ‘value for money’ solutions to strategically & critically assessing developments in technology...”

Mark K., Entrepreneur, Investor & Consultant

COURSE HIGHLIGHTS



Live Lectures



Notes, Manuals & Tools



Real Scene-arios Case Studies



Application Exercises



Facilitator Interaction

CONTACT

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